

INNEO has revolutionised our PDM system

Arno GB Ltd

Arno Group is a family owned business with 80 years of experience in design, development and manufacture of instore communication materials and shop equipment. The international group has offices in Europe, Russia & Far East, specialising in bespoke designs and global sourcing. A multidisciplinary team of 250 employees offers complete end-to-end solutions, from concept development and 3-dimensional design to control of the prototype construction and serial production.



Arno GB Ltd
www.arno-online.com

Industry: Retail furniture
Products: Instore communication materials and shop equipment
Staff: 250
Revenue: £10.16m (2015)

Customer Voice



“From our experience of migrating from another provider I can honestly say that the service we have had from INNEO Solutions is in a different league. Both Startup TOOLS and GENIUS TOOLS are invaluable to our company and we cannot recommend them highly enough. INNEO really delivers the whole package, its engineers have worked hard to resolve any issues that we have had and the training that we have received has been exceptional. The staff members are highly skilled, knowledgeable & personable and have made training a very positive experience.”


Mark Fowler, Designer, Arno GB Ltd

Business Drivers

As a group company, we had been running different templates and systems which we wanted to align to a uniform platform. Our end goal was to enable us to manage different configurations sets and templates from the UK site and from our head office in Germany. Our parent company were on a later release of Windchill and were also using other INNEO products – Startup TOOLS and GENIUS TOOLS. The objective was to upgrade our Windchill database and to implement Startup TOOLS and GENIUS TOOLS Model Processor, which would enable us to manage our multiple configuration files from our old and new systems. We needed to be able to switch templates and data sets quickly so that we could seamlessly work on old projects and then switch to new ones.

There's no denying the beauty and craftsmanship of PARKER Pens – the world's leading maker of fine-writing ballpoint and ink pens. So when asked by Parker Pens to develop a worldwide shop-in-shop solution for over 80 stores and boutiques – including stores in Japan and China – Arno let the timeless elegance of the brand dictate their final design. The results have exceeded all expectations, showing strong value growth in the higher value ranges.



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INNEO has revolutionised our PDM system – continued

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Products and Solutions from INNEO

- Creo Parametric
- Creo Flexible Modeling Extensions
- INNEO Startup TOOLS
- Windchill PDMLink
- GENIUS TOOLS WTA and GENIUS TOOLS Model Processor

Results

We have seen significant benefits in the system as a whole. Having Startup TOOLS has made a huge difference to our designers and engineers from managing all library parts, to having a more efficient way of handling all part parameters. The changes have meant a genuine time saving to the company and has meant that projects are able to be processed quicker. I would say we are at least 15–20% faster in processing data. Additional benefits for us have been having multiple configuration sets instantly available through Startup TOOLS so we can support other branches of our business. This has meant that we can collaborate easily and share our engineers as a resource across the company without having to travel abroad. We have also been able to change all of the company templates without losing access to all of our existing data. Engineers are able to simply switch start-up routine to work on old projects.

Why INNEO Solutions

INNEO were able to provide products that bolt on to Creo and Windchill that are invaluable and have revolutionised our PDM system saving us time and giving a slick solution. INNEO were also able to offer training and consultancy services.

Arno designed the state of the art display unit for the Sony PlayStation 4. Three different types of display have now been distributed to a large number of countries as far apart as the UK and Australia. These include a freestanding demonstration unit, a counter demonstration unit and a play module that can be coupled to existing TVs or monitors. Retailers including Argos, FNAC and Media Markt – amongst others, are now benefiting from the high impact, live demonstration units.



Direct Contact

Want to know more about this reference? No problem. If you have any questions, our customer would be happy to give you any information you may need. Just ask us for contact details.

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